



- **As seen on ABC's Shark Tank!**

American Entrepreneur reaching Millennial Generation with Copa's RTD packaging. #1 rated episode to date. Granted follow-up airing May 20, 2011.

- **6 part series in USA Today-spring 2011**

Story follows Copa being mentored by Samuel Adams founder, Jim Koch.

- **Bar Business Magazine**

Introducing Copa as the wine solution for bar business owners- May/June 11'.

- **Dupont Packaging Award Winner!**

- **Beverage Institute World Wine Champion!**

- **Food Network Magazine-June 2011 Food News**

- **Copa's Winery at Sunshine Mill "You can't miss it"-The Oregonian**

- **Sunset Magazine-May 2011 Story**



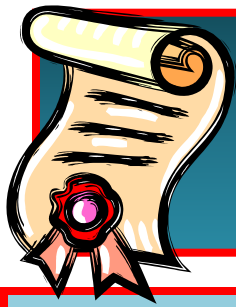
The miracles of science™



**Sunset**

Millennial: The Great White Hope for the Wine Industry-"...the new wine buyer--...70 million Millennials whose taste for adventure, quirkiness and convenience will drive the wine market in the coming decade."

**AdvertisingAge**®



# Additional Press and Awards



- **Wines and Vines Cover Story**
- **The Oregonian Business Cover Story**
- **Portland Business Journal**
- **Columbia Gorge Business Press**
- **Food Engineering Feature Article**
- **Oregon Business Journal**

Strategic Packaging-” For a vast number of consumers, the package is what prompts them to pick up and purchase that particular product.”

WINES & VINES

**NACSONLINE®**

Bright Spots in Trying Times-”An assortment of wine packages appeals to consumers...we are seeing a (sales) increase for ...187ml size...consumers like that they can have one glass, says (Gallo’s) Gaines.”

Retailers Ask Wine Not -”emerging packaging providing growth opportunity...singles of 187ml are ideal packages”