

New! PREMIUM
WINE BY THE GLASS!

2010 WORLD WINE CHAMPION

Copa!
TOASTING LIFE
EVERYWHERE™



NO CORKSCREW!

NO BOTTLE!

OPEN AND ENJOY!



100%
Recyclable

CHANGING THE WAY YOU DRINK

Who is Copa Di Vino?

James and Molli Martin

- The Martins are a seventh generation The Dalles, OR farming family who got out of the cherry business and started a winery in 2005, Quenett.
- Traveling through North Italy into France they happened upon single glasses of wine on the bullet trains through France. Thinking Italian still, they called it "Copa di Vino". 2 million glasses a year currently sold on the bullet trains of France.
- When they returned home, they researched how to bring this concept to the US market.
- No one in the world had ever invented successful foil seal technology until One Glass Wine.

Partnership launching a new wine category in the US market

- Quenett Winery, OR. – a 13 varietals boutique winery
- OneGlassWine, France. – a wine bottling company
- Sourcing wine from Columbia Valley producers and "glassing" at The Dalles facility. We currently carry Chardonnay, Cab Sauv, Pinot Grigio, Riesling, Merlot, and White Zin.

10 years of engineering and 13 patents

- Sophisticated atmospheric process removes oxygen from the glass to preserve wine until opened and ready to drink.
- Copa Di Vino has a 1 year shelf life compared to 6 months or less for other packaging methods

RTD Industry Facts

- RTD “Ready to Drink”
 - approximately 80% of beer and soft drink are in RTD packaging. (Tracked by Nielsen)
 - \$80 Billion is US Sales
- No RTD category for wine...yet
 - 187ml is about \$150 million annually
 - RTD wine market size estimated at \$1 Billion
- RTD for wine isn't a bottle, box or can, it's a glass.
 - **A wine experience must include the elegance of a glass and the ability to enjoy the aromas, etc. that contribute to the total experience**

Our “Glassing” Line & Package



- State of the art, patented, hard, molded plastic cup designed to be fun, sexy and ergonomic to hold.
- Plastic cup sees anti-oxidant coating helping keep wine fresh for 12 months.
- Cup shape captures a true wine experience/wine's aromas.
- Foil seal securely stabilizes wine.
- Plastic cap allows for portability.

Copa di Vino Green Opportunity

Low Carbon Footprint	Buy Local	Less Waste	Reuse	Recycle
<p>33% Lighter when compared to a standard 750ml, 9 ltr case. Industry lowest 187ml carbon footprint.</p>	<p>Support a small, winemaking start-up that is creating real job growth for Americans. By supporting the US Wine industry, we all support regional winemaking economies.</p>	<p>No secondary cup needed when enjoying wine outside the home i.e. beach, park, boat, hiking, etc.</p>	<p>Attractive cups with re-sealable caps are often reused for storage, outdoor cups, spices, art projects etc.</p>	<p>The Copa cup uses Grade 1 PET Plastic. This is an easy form of material to recycle. Moving to bio-degradable plastics soon!</p>
<p>As compared to glass, the material used in the Copa cup has a low manufacturing temperature.</p>	<p>Support “green ideals” such as lower transport energy needs as compared to import wines.</p> <p>Copa proceeds support an Oregon Trail historical preservation project.</p>	<p>Open only what you will drink.</p>	<p>Reuse is the highest form of recycle.</p>	

Single Serve Wine Attributes

Putting the “serve” in single serve!

- Consumers attracted to the concept of single serving, not just convenience packaging.
- Consumers looking for a variety of wine experiences and an ability to have that without a large financial commitment and risk.
- The future of single serve wine is about creating the conversation.
- Consumers are not only looking for basic wines in single serve, but are open and looking for quality wines in single serve package.

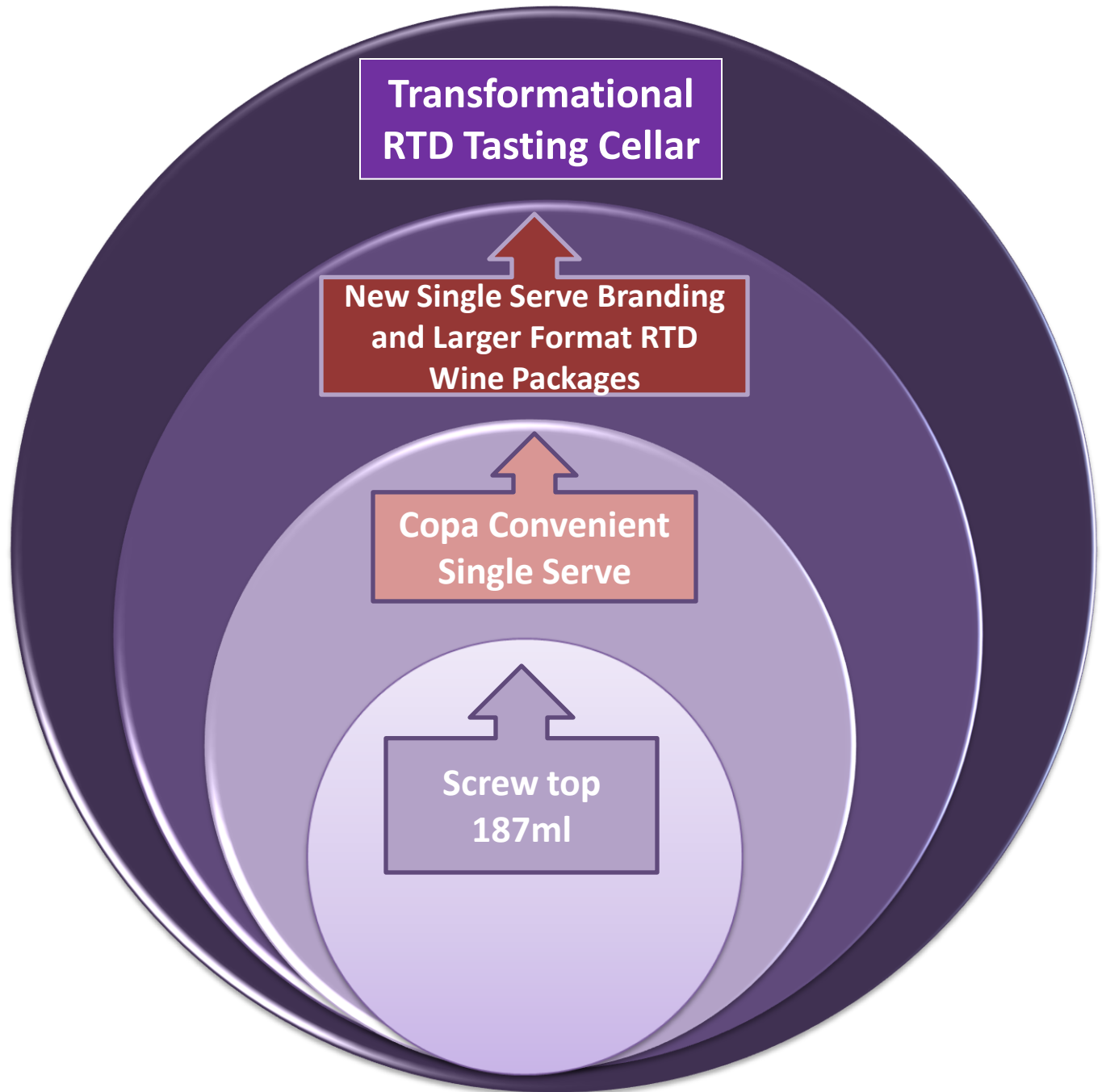
**Transformational
RTD Tasting Cellar**

**New Single Serve Branding
and Larger Format RTD
Wine Packages**

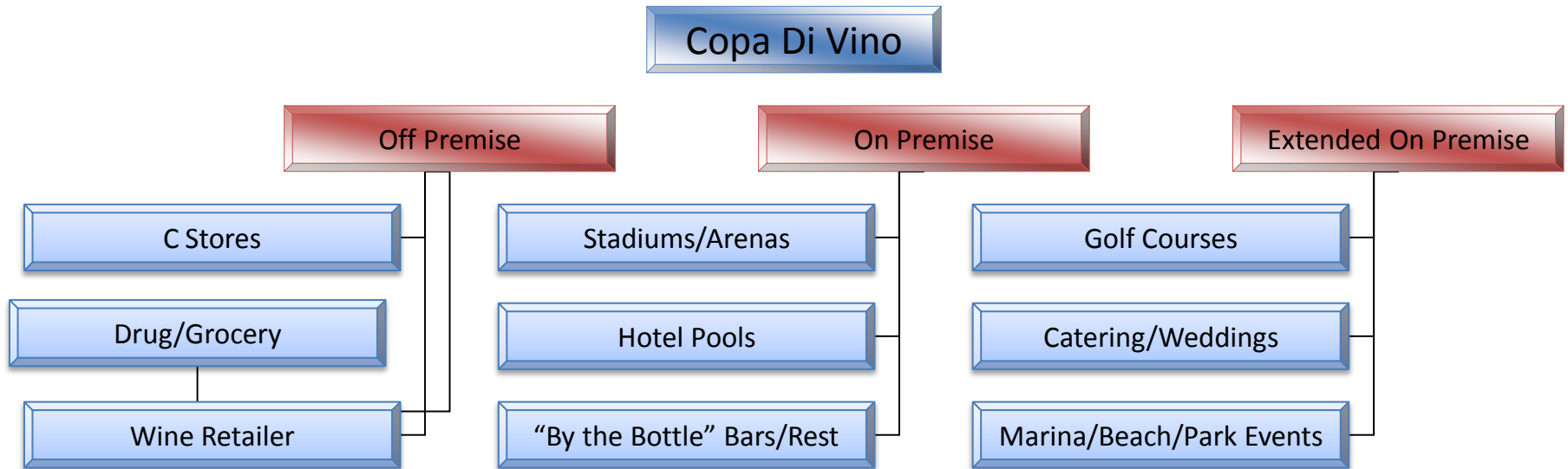
**Copa Convenient
Single Serve**

**Screw top
187ml**

**EVOLUTION
RTD Single
Serve Wine
removes
limitations to
the single
serve wine
package and
in doing so
removes the
limitation to
the category
evolution and
growth**



Market Opportunity



National
SRP
\$2.99

Copa!

toasting life
everywhere

**CREATING ACCESS TO WINE IN A NEW WAY.
CAPITALIZE ON THE AMERICAN AUDIENCE'S GROWING LOVE OF WINE!**