

Toast Here,
Toast There,
Toast
Everywhere!

World Wine Champion Floor Display Promotion



**Capture New Wine Sales Revenue!
Launch the new Wine by the Glass RTD
Category with this Display!**

- ✓ Place displays at **D**elis, **P**harmacy/**G**ift Stores, **G**rocery Stores, **C**-Stores, **L**iquor/**W**ine Stores, **F**loral Shops, **S**pas, **T**ravel Centers.
- ✓ Place displays near or at **M**ovie Theaters, **B**eaches/**L**akes, **E**vent s, **G**olf Courses, **R**esorts, **B**owling Lanes , **C**onvention Centers.
- ✓ Display has a small footprint and generates good margin and revenue per square foot!
- ✓ Capitalize on impulse buys. **Seasonal interchangeable headers.** Ask your sales representative.

Display holds 9.5 cases. Your choice of: Chardonnay, Cab Sauv, Riesling, Merlot, Pinot Grigio and White Zin.

✓ Grab attention and sales with this rack!

Rack holds 6 cases featuring any combination of our varietals: Chard, Cab, Merlot and Pinot Grigio, Riesling and White Zin. 5 Interchangeable Headers featured below.



World Wine Champion
Great for Any Season



Premium Wine by the Glass
Great for any Season



Memorial Day
4th of July
May-July



Labor Day Game Day
August-October



Stocking Stuffer
Holidays
November-December